

Kartik Deshmukh

Product Design Manager @ SentinelOne

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About me

Product Design Manager crafting intelligent SaaS experiences by combining systems thinking, product strategy, and AI-led innovation. Passionate about solving complex problems, elevating design quality, and leading teams toward meaningful business impact.

Experience

SentinelOne — Product Design Manager

April 2024 – Present | Cloud security platform

Leading design team for the Cloud Security pillar, while driving platform-level consistency, AI innovation, and scalable system thinking across complex security workflows.

- Led end-to-end integration of PingSafe into SentinelOne, achieving a 72.2 SUS score in BETA
- Revamped the Graph feature, improving task efficiency by 66% and driving adoption
- Integrated CIEM capabilities into the platform, maintaining 91.5 CSAT
- Built and scaled an internal AI content agent, with 1000+ sessions improving design velocity
- Partnered with 8 PMs, 4 EMs, and 3 designers to deliver aligned, cross-functional outcomes
- Established a PM–UX cadence with leadership to improve visibility and catch strategic misalignment early
- Co-created an AI-driven design process across design and documentation teams

Automation Anywhere — Senior UX Designer / UX Designer

April 2021 – April 2024 | Intelligent automation & RPA platform

Designed enterprise automation experiences with a focus on developer workflows, AI integration, and research-driven decision making.

- Spearheaded Gen-AI feature design for developer personas, defining workflows for AI-assisted automation and improving usability in complex builder environments
- Led end-to-end research initiatives (user interviews, usability testing, validation studies) to align product direction with user needs

Additional Experience

TekGrid Consulting Services Pvt Ltd — Lead UX/UI Designer

July 2020 – April 2021

Freelance — UX/UI Designer

June 2019 – July 2020

Skills

- AI Product Design & Prototyping
- Product Strategy, Roadmap Planning
- Systems Thinking
- Information Architecture
- Data-driven Design
- Stakeholder Management
- Cross-functional Collaboration
- Design Leadership
- Team Mentorship
- Workshop Facilitation

Tools

- Figma
- AI Tools:
 - Claude/Claude Code
 - Paper, Pencil.dev
 - Gemini, Notebook LLM, Stitch
 - Glean AI
 - ChatGPT/Codex
- Pendo (Product Analytics)
- JIRA, Confluence

Side Projects & Initiatives

- UX Mentorship (Topmate)
Conducted 20+ mentorship sessions.
- Shipped - [ResumIQ](#): AI-powered Resume Analyzer.
- UX Bootcamp Publication Author on [Medium](#)

Education

UX Certification - Springboard

2020-2021

B.E. - Mechanical Engineering

Priyadarshini Institute of Engineering and Technology